



NATURE-BASED SOLUTIONS  
INITIATIVE



UNIVERSITY OF  
OXFORD



**Kleinman Center  
for Energy Policy**

# The case for Nature-based Solutions to Climate Change

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from: Seddon, Smith et al (2021) Getting the message right on nature-based solutions to climate change. *Global Change Biology*. (doi: 10.1111/gcb.15513)

# NbS can reduce impacts of climate change

- ❖ **PROTECTION** – e.g. protecting ecosystems defend against storm surges, salt water intrusion and erosion (e.g. kelp, seagrass meadows, saltmarshes, coral and oyster reefs)
- ❖ **RESTORATION** – e.g. restoring forests and wetlands secures and regulates water supplies, shields communities and infrastructure from floods, erosion and landslides
- ❖ **IMPROVED MANAGEMENT** – e.g. nature-based agriculture such agroforestry or floating gardens can increase resilience of food supplies to pests, diseases and climate extremes (floods, droughts)
- ❖ **CREATION** – e.g. green and blue infrastructure in cities to help with cooling and flood abatement, while reducing air pollution, providing health benefits.

[www.naturebasedsolutionsevidence.info](http://www.naturebasedsolutionsevidence.info)

Chausson, Turner et al. (2020) *Global Change Biology*

# Nature-based Solutions make economic sense

- Benefits of **mangrove restoration** (fisheries, forestry, recreation and disaster risk reduction) are up to 10 times the costs<sup>1</sup>
- **Nature-based coastal defense projects** are 2-5 times more cost-effective compared to engineered structures<sup>2</sup>
- **Saltmarshes** protect 23BnUS\$ worth of property during hurricanes each year in NE USA<sup>3</sup>
- Annual damages from flooding would double and costs from storms would triple in absence of **reefs** globally<sup>4</sup>

<sup>1</sup> Global Commission on Adaptation (2019) Adapt now: a global call for leadership on climate resilience

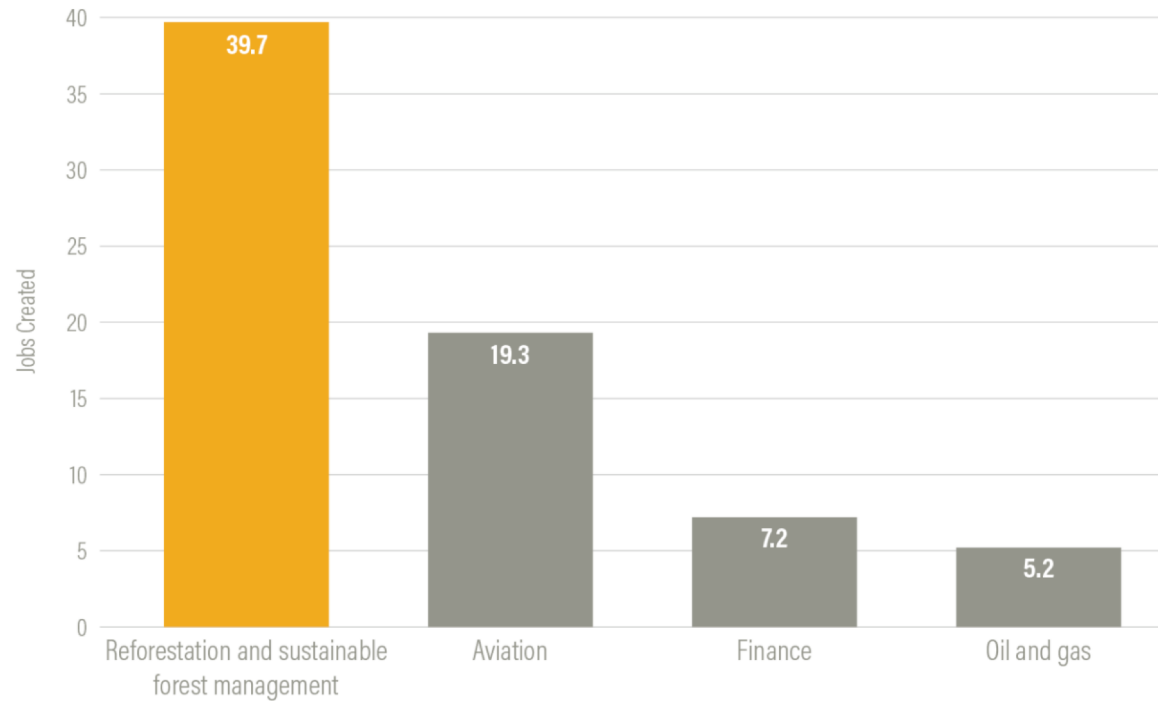
<sup>2</sup> Narayan S et al. (2016) The effectiveness, costs and coastal protection benefits of natural and nature-based defences. PLoS ONE 11

<sup>3</sup> Browder G et al. (2019) World bank report. See <https://www.wri.org/publication/integrating-greengray>.

<sup>4</sup> Beck et al (2018) The global flood protection savings provided by coral reefs. Nat. Commun. 9, 2186.

# Nature-based Solutions can stimulate the economy

U.S. Job Creation per \$1 Million Investment



Source: Political Economy and Research Institute  
20.03.26

 WORLD RESOURCES INSTITUTE

- **For every \$1 million invested in coastal habitat restoration in the US, 40 new jobs are created;** compared to 19 for investment in the aviation industry, 7 for finance, and 5 for oil and gas<sup>1</sup>
- **New investment of \$350 billion a year in sustainable food and land use systems could create more than 120 million new jobs and \$4.5 trillion in business opportunities globally each year by 2030<sup>2</sup>**

<sup>1</sup>Edwards et al. (2013) Marine Policy; <sup>2</sup>Food and Landuse Coalition (2020)

# To what extent can NbS limit warming?

- NbS can reduce emissions arising from our use of lands and oceans whilst securing C stocks
- **Land source:** agriculture, forestry and other land-use activities account for c. 13% of total anthropogenic emissions of CO<sub>2</sub>
- **Land sink:** ecosystems absorb c.29% of anthropogenic CO<sub>2</sub>

*The biosphere has the potential to remove and store considerably more – how much more?*

These estimates come with many caveats

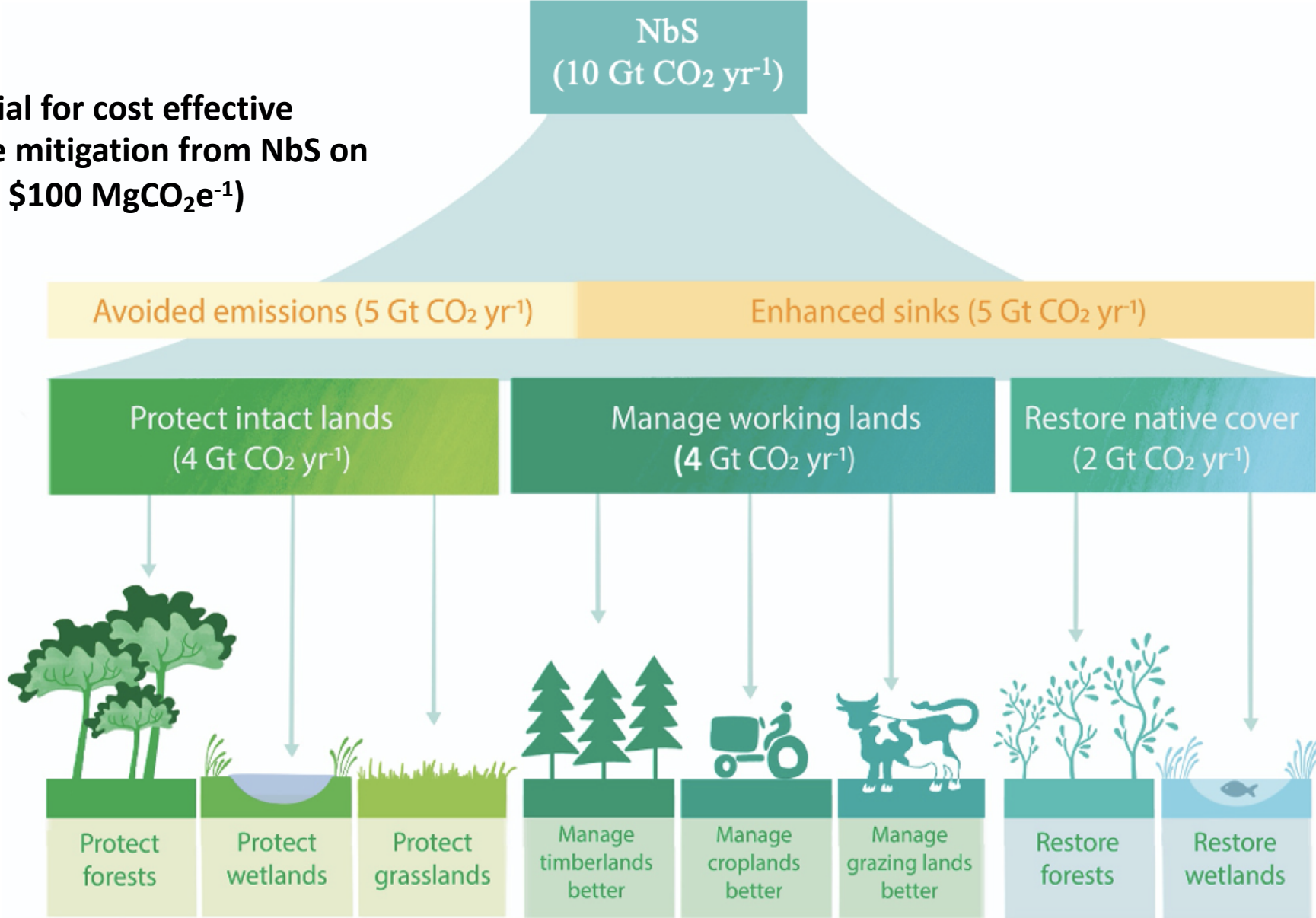
Constraints and safeguards that need to be applied to NbS models:

- **Biodiversity safeguards** - restore forest ecosystems in areas ecologically appropriate for forests
- Exclude boreal biomes due to **albedo**
- Saturation of ecosystem carbon sequestration rates
- **Food security** (exclude existing croplands)
- Fibre security
- Sensitive to **cost** ( $\leq \$100 \text{ MgCO}_2\text{e}^{-1}$ )

Estimates currently do not account for:

- Complexities of **governance** issues (land rights, conflicts between land ownership and management, inequalities)
- Lack of information about the role of **marine** ecosystems
- **Impacts of climate change** on the biosphere
- ...

**Potential for cost effective climate mitigation from NbS on land ( $\leq \$100 \text{ MgCO}_2\text{e}^{-1}$ )**



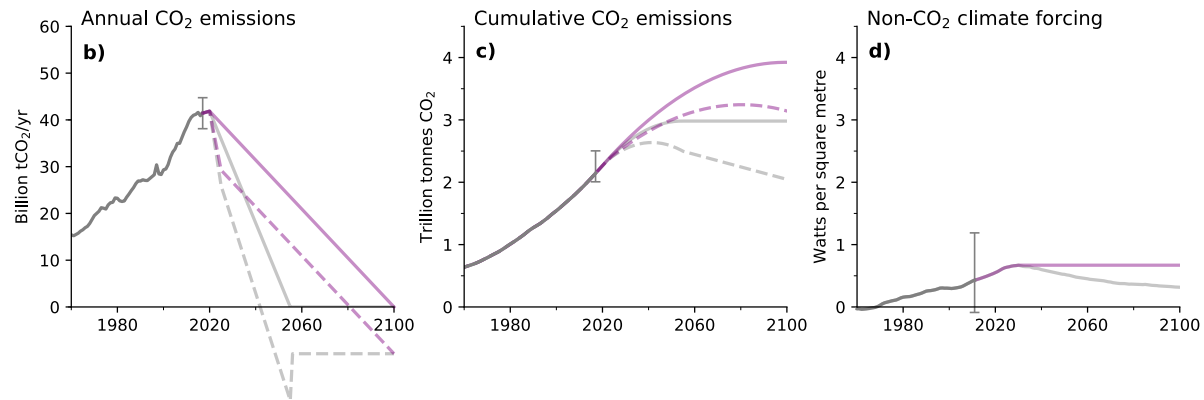
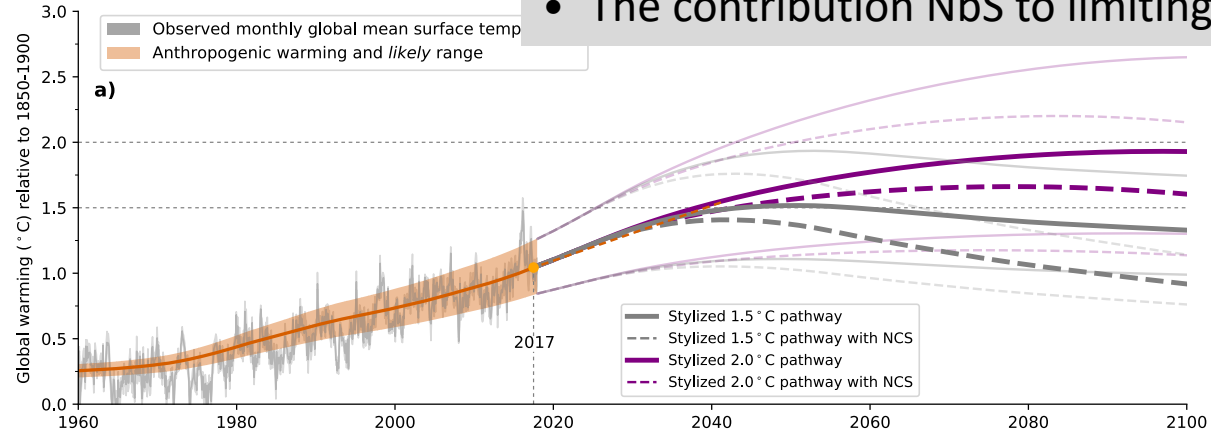
Girardin et al., in review

Based on estimates from  
Griscom et al., 2017  
Griscom et al., 2020  
Busch et al., 2019

& consistent with  
Roe et al., 2019



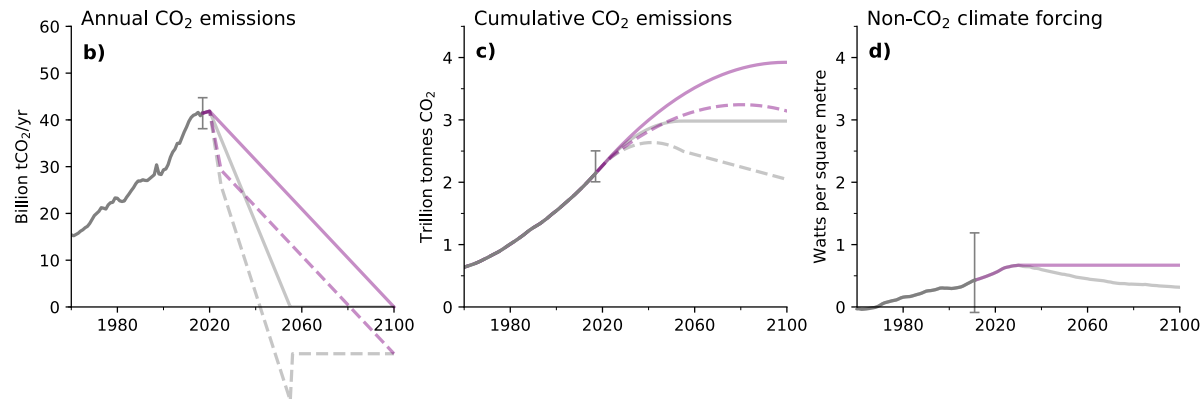
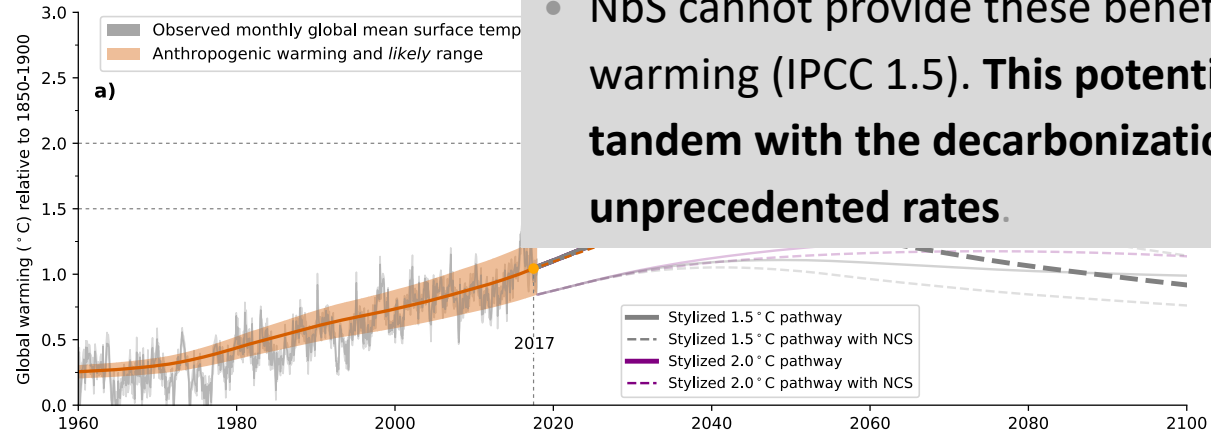
- NbS have a key role to play in mitigating climate change.
- NbS keep acting well after the peak in global warming.
- The contribution NbS to limiting peak warming is time-sensitive.



Girardin, C.A.J., Jenkins, S., Seddon, N., Allen, M., Lewis, S.L., Wheeler, C., Griscom, B.W., Malhi, Y., in press

NbS make an important contribution to cooling *this century*, with the potential to reduce peak warming up to 0.1 degrees if global warming peaks at 1.5 degrees in 2050, 0.3 degrees if peaks at 2 degrees by 2075.

- However, their capacity is finite
- Warming compromises permanence
- NbS cannot provide these benefits if we go beyond 1.5C peak warming (IPCC 1.5). **This potential can only be achieved in tandem with the decarbonization of the global economy at unprecedented rates.**



Girardin, C.A.J., Jenkins, S., Seddon, N., Allen, M., Lewis, S.L., Wheeler, C., Griscom, B.W., Malhi, Y., in press

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# Global momentum for Nature-based Solutions

- Leaders Pledge for for Nature (led by the UK)
- UN Biodiversity Summit 2020
- NbS are a core theme at the UK-hosed UN Climate meeting CoP26 in Glasgow, UK
- Dozens of new funding streams for NbS
- WEF 2020: Trillion Trees Platform
- Business for Nature coalition
- ...but focus on NbS for climate change mitigation, especially tree planting



# Potential pitfalls of NbS

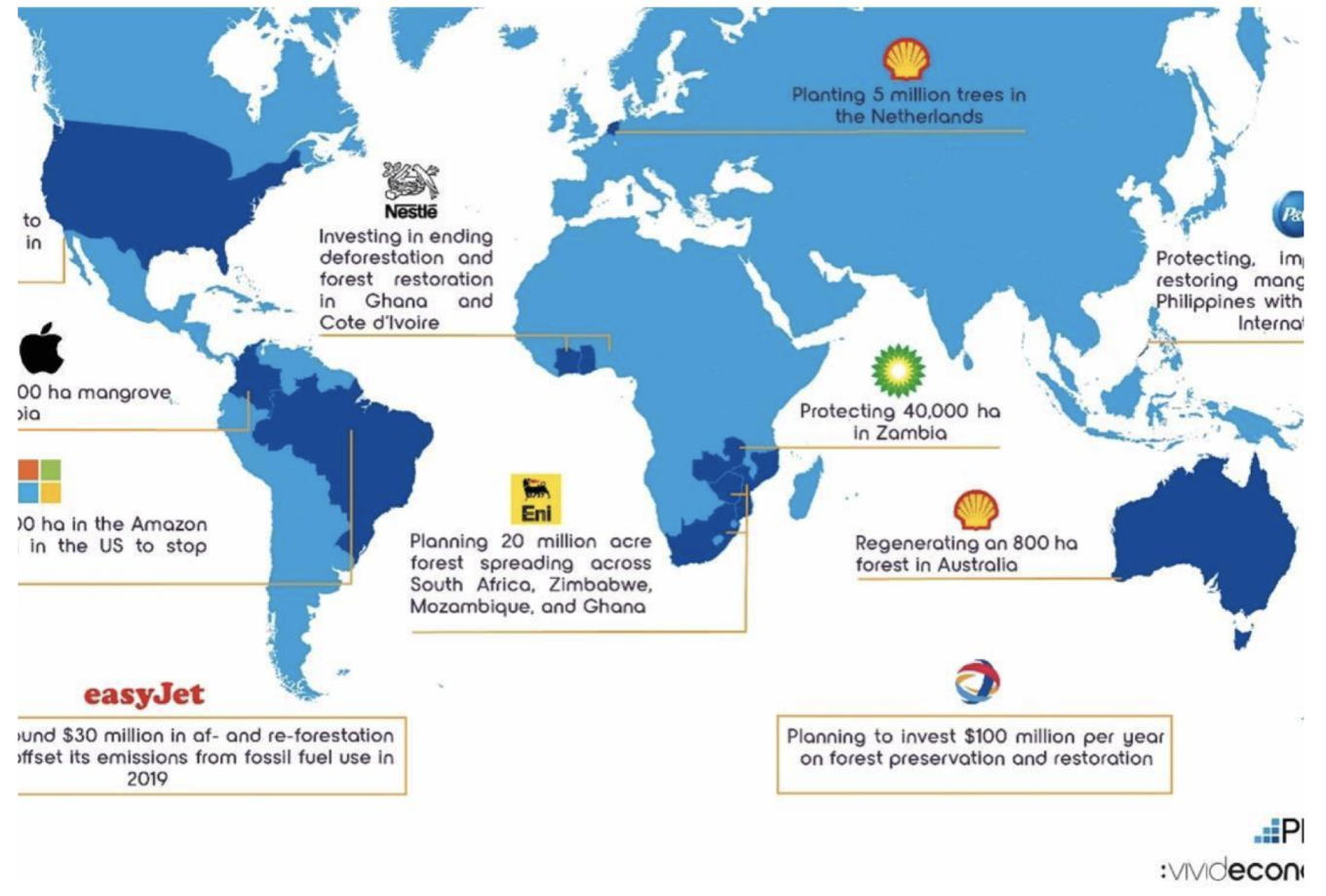
1. Investing in NbS for carbon offsets is distracting from the need for rapid phase out of fossil fuels.
2. Over-emphasis on tree-planting for rapid carbon gain rather than a wide range of NbS.
  - ⇒Adverse impacts on local communities
  - ⇒Adverse impacts on biodiversity

*We must caution against focussing on carbon as the main metric of success for NbS projects. This poses a threat to biodiversity, human rights, and the climate.*

# Carbon offsets & greenwashing

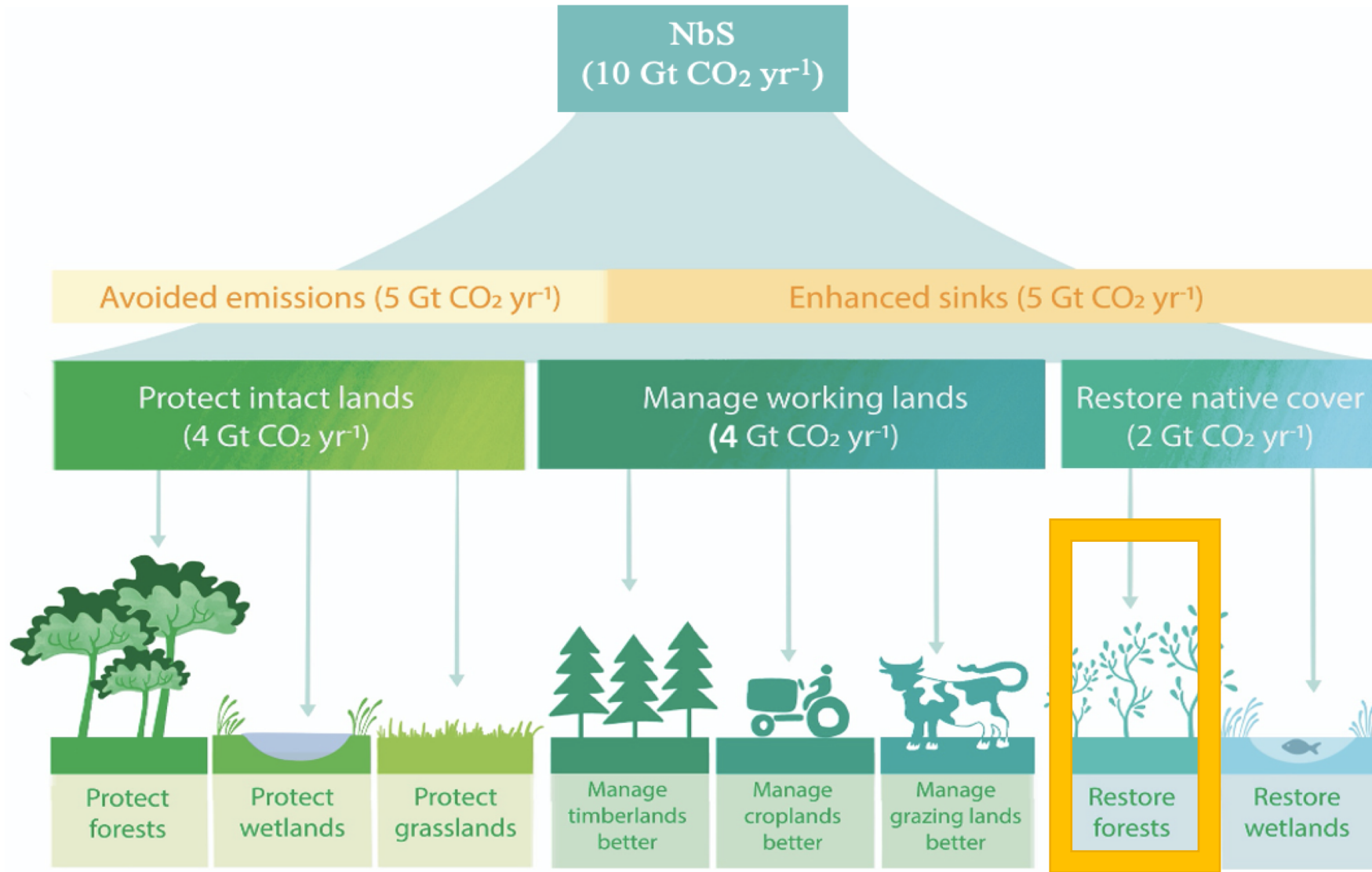
*“Within NETs, Nature-based solutions to the climate crisis focused on **reforestation and afforestation** are the most viable nearterm opportunity could generate US\$800 billion in annual revenues by 2050 with assets valued well over US\$1.2 trillion, surpassing the current market capitalisation of the oil & gas majors.”*

- Vivid economics investor guide to Negative Emissions Technologies



& Taskforce on Scaling Voluntary Carbon Market (M. Carney, 2020)

# Potential for cost effective climate mitigation from NbS on land ( $\leq \$100 \text{ MgCO}_2\text{e}^{-1}$ )



Girardin et al., in press

Based on data from  
Griscom et al., 2017  
Griscom et al., 2020  
Busch et al., 2019  
Lewis et al., 2020

~ 20% from restoring ecosystems

# Potential pitfalls of NbS

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# Problems with a focus on afforestation as a climate solution

- **Distracts from the need to keep fossil fuels in the ground** – unless we rapidly decarbonize our economies, global heating will damage our ecosystems beyond recovery
- Plantations offer **short term high-risk carbon stores** – much harvested wood is for short-lived products and plantations tend to involve low diversity non-native species and hence have low resilience to pests and climate extremes
- **Distracts from the urgent need to protect intact ecosystems, and can threaten other critically important habitats** – such as wetlands, peatlands, grasslands which are rich in both carbon and biodiversity; natural forests often replaced by plantations leading to a net loss of biodiversity and carbon

*Right species, Right places*



# Problems with a focus on afforestation as a climate solution

- **Adverse impacts on local communities**— on whose land will these trees be planted? Resource and cultural rights and knowledge can be ignored; loss of livelihoods; projects not sustainable or ethical.

## Cambodia

- 34,007 ha concession in name of climate change mitigation
- Replaced by an *Acacia* monoculture
- Local communities dispossessed from land
- Net loss of carbon and biodiversity

Scheidel & Work (2018) *Land Use Policy*

## Chile In 1986-2011:

- Govt subsidized plantation forests > x2
- Carbon stored increased c.2%
- Native *Nothofagus* forests shrunk by 13%
- Subsidies accelerated biodiversity loss

Heilmayr et al (2020) *Nature Sustainability*



# One clear voice on successful, sustainable NbS

- NbS Guidelines (NbSI 2020)
- FEBA framework for EbA criteria and standards (Bertram et al. 2017)
- World Bank principles on NbS for disaster risk reduction and water management (World Bank 2017)
- WWF principles (WWF 2020)
- IUCN Global Standard for NbS (IUCN 2020)

# Four guidelines for successful, sustainable Nature-based Solutions

- 1) Are a vitally important part of the climate solution but are **not a substitute for a rapid fossil fuel phase-out** and must not delay urgent action to decarbonise our economies; *any funding for NbS from offsetting must only come from those entities with credible ambitious net-zero plans*
- 2) Involve the **protection and/or restoration of a wide range naturally occurring intact ecosystems** on land and in the sea (not just woodland/forests) and **improved management of working lands and seas** globally
- 3) Are implemented with **full consent and engagement of IPs and local communities, including women and farmers**
- 4) **Sustain or enhance a diversity of native species and habitats** (single species plantations are crops not nature-based solutions)

See: [www.nbsguidelines.info](http://www.nbsguidelines.info)  
sent to UK government on 13 Feb 2020

New boundary initiatives:  
[www.TerraMatch.org](http://www.TerraMatch.org) - *World Resources Institute*  
[www.carbon-direct.com](http://www.carbon-direct.com)

# Key messages about NbS and climate change mitigation

- NbS make a vital contribution to cooling this century, with the potential to reduce peak warming up to 0.3 degrees by 2075.
- However, this can only be achieved in tandem with decarbonising the economy as otherwise warming will turn ecosystems into net sources of CO<sub>2</sub>.
- NbS may be financed in the short term through “offsetting” schemes provided that
  - a) those investing have verifiable, ambition, credible decarbonisation plans (*Mitigation Hierarchy*), and
  - b) the projects in which they invest meet guidelines for good, sustainable, ethical NbS (*NbS guidelines / NbS Global Standard / Oxford Principles for Net Zero aligned offsetting*).
- By mid-century NETs need to have shifted away from biological stores to carbon removal in low-risk permanent geological storage (Allen et al., 2020).
- Anticipate in medium term, flow of finance will come from the carbon market; longer term, will need alternative finances from public funding, risk management, blended finance, including NbS in existing certification schemes.
- **We need to invest in NbS now for the multiple benefits they bring – mitigation, adaptation, biodiversity, health.**



# NATURE-BASED SOLUTIONS INITIATIVE

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