Student Blog Competition

In this time of remote learning, your voice is more valuable than ever—and we want to hear it in 600 words or less.

Share your insights on the energy transition in our first ever student blog competition. Aim high and your submission could be published on our blog. Aim higher and you could bring home a cash prize.

Writing Prompt: The transition of our energy system away from fossil fuels requires bold, out-of-the-box thinking. The Paris climate agreement set a clear goal—to reduce carbon emissions to near zero as quickly as possible. However, the most efficient, effective, and economical methods of reaching that goal are still uncertain. What is one idea, technology, or policy that you believe has underappreciated potential for the energy transition? Describe this solution and make the case for it as an essential tool.

Guidelines: For direction on style and format, refer to our blog guidelines.

Deadline: October 30, 2020

Eligible Participants: All currently enrolled Penn students across all schools and disciplines

Selection & Award Process: From the pool of submissions, our research and communications staff will select up to five finalists. These finalists will be invited to work with our editorial team to prepare their blog posts for publication. With final approval, these posts will be published on the Kleinman Center website and promoted through our social media channels.

A committee, of research staff, faculty fellows, and faculty affiliates will make the final review and award up to three prizes:

- 1st Place: $500
- 2nd Place: $300
- 3rd Place: $100

To Apply: Submit your blog to Oscar Serpell (serpello@upenn.edu) with the subject line “KCEP Blog Competition 2020.” Please also include your program, school, expected graduation year, and current enrollment status.

Learn more about the Kleinman Center and read past blog posts at kleinmanenergy.upenn.edu